

**For Immediate Release**

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**The Sierra Group Inc.**

Accessibility ■ Compliance ■ Diversity

## **Sierra Group CEO Joins National Workforce Diversity Effort to Include Workers with Disabilities**

King of Prussia, PA, June 15, 2005. In an effort to more solidly incorporate disability into the concept of *diversity in the workplace*, DiversityJobFairs.com has invited Janet Fiore, CEO of The Sierra Group, to kick off their Employer Breakfast at the upcoming Diversity Job Fairs in both King of Prussia and Philadelphia, PA on June 21<sup>st</sup> and June 22<sup>nd</sup>. For details or to pre-register, visit [www.diversityjobfairs.com](http://www.diversityjobfairs.com).

Realizing that disability is often overlooked in the diversity employment realm, DiversityJobFairs.com, the largest producer of professional hiring events in the United States, generates more than 240 career events annually and continues to reach out to include more candidates with disabilities into their efficient job matching process. In doing so, they have invited Janet Fiore, CEO, and the area's premier subject-matter expert in the field of disability and employment to address participating employers regarding the steps involved in incorporating solid disability hiring practices. Fiore will address several important topics directed towards creating a stronger tie between diversity and disability in the job market.

Fiore states, "I'm pleased to partner with DiversityJobFairs.com to keynote at their Employer Breakfasts. It will allow me to "pave the way" for candidates with disabilities who attend the Job Fairs, while providing solid information on this area of diversity to my regional business peers".

In addition to operating her own company, Janet Fiore is a popular keynote speaker and workshop facilitator. Fiore, having lived with a 'hidden' disability, and having beaten breast cancer as well as the death of the bones in both of her hips, has seen and experienced disability from all angles. She is described as being "a mentor who speaks from a perspective of strength" and "a quick study of complex issues who knows how to craft realistic and relevant plans and strategies".

Each upcoming Employer Breakfast will educate businesspersons to the facts surrounding disability in the workplace and its station at the 'diversity table'. Fiore will explore the financial benefits as well as the overarching tangential advantages to hiring people with disabilities.

Fiore lives her life's passion through keynotes and workshops that assist companies with expanding their diversity employment initiatives. For information visit [www.thesierragroup.com](http://www.thesierragroup.com) or [www.diversityjobfairs.com](http://www.diversityjobfairs.com). To schedule an interview with Janet Fiore contact Seth Acosta, 610.992.0288 or 484.880.2858.

### **King of Prussia Event**

**Tues. June 21, 2005**

**9:15 AM Fiore Keynote**

**Job Fair 10:00 am to 3:00pm**

Sheraton Park Ridge Hotel  
480 North Gulf Road  
King of Prussia, PA 19406

### **Philadelphia Event**

**Wed. June 22, 2005**

**9:15 AM Fiore Keynote**

**Job Fair 10:00am until 3:00pm**

Wyndham Franklin Plaza Hotel  
17<sup>th</sup> and Race Streets  
Philadelphia, PA 19103